



Fundraising Ideas for Rainforest Concern

Try the following fundraising ideas to help Rainforest Concern protect critically endangered habitats and species



1 Coffee mornings -

Ask people to pay a suggested donation to join you for coffee and biscuits. Look for Rainforest friendly coffee.

2 Rainforest events -

Show a rainforest film or invite a rainforest expert to speak. Sell tickets and ask for donations.

3 Auctions -

Have an auction sale of donated items or services.

4 Garage sale -

Ask neighbours to join you in holding a local garage sale. A great way of decluttering and saving rainforests!

5 Sponsored events -

Plan a walk, run, swim or other activity and get others to sponsor you. Shave your head or beard if you're feeling brave!

Think about ways to publicize your fundraising event.

- Press release - include description of event, date, your aim to raise funds for Rainforest Concern and email it to your local media.
 - Free classified adverts - offered by some newspapers. Read or call for rules and send early.
 - Social Media - share your event widely on social media.
 - Invitations - to local politicians, community leaders, VIPs and journalists.
 - Huge sign - make and hang over event site two weeks before event.
 - Fliers and posters - Post up around the area, ask if you can leave them in local cafes, the library and other busy places
 - Tell your family and friends - Don't forget to ask your personal network of family and friends to share
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